

Streamlining Lecture PowerPoint Production for Educational Materials



Background

The client is a large higher-education publisher requiring authoring, copyediting, and formatting services for lecture PowerPoint slides (PPTs) to accompany textbooks in biology, psychology, and public speaking among others. Subject matter expertise and the ability to use client-supplied guidelines were essential author prerequisites. Some projects required creation of new content while in a few cases the client requested revision of previous edition PPTs using the resources supplied.

Challenge

Amnet received inputs in chapter-wise batches for multiple concurrent projects. Additionally, multiple stakeholders from different teams (including authoring, copyediting, accessibility) were involved.

Solution

To tackle the issue, the Amnet team focused on three aspects: engaging experienced resources, meticulous planning, tracking, and ensuring seamless collaboration across functions and client stakeholders.

After a comprehensive analysis, the Amnet team ensured on-time delivery of error-free deliverables by deploying resources with subject matter expertise and a streamlined quality control mechanism, along with efficient planning and tracking of progress, while maintaining seamless, continuous collaboration. The project manager, as a single point of contact, ensured efficient coordination with all stakeholders.

Outcome

During 2022, Amnet completed authoring, copyediting, formatting, alt-text creation, and accessibility conversion for multiple lecture PPT projects, leading to new assignments such as the creation of revision summaries and copyediting for other types of products.

Current Engagement

Amnet and the client continue to work together on editorial and authoring services for lecture PPTs, revision, accessibility conversion, revision summary creation, and editorial and production services for other types of products (e.g., solution manuals).

About Amnet

Amnet, with over 20 years of experience, provides traditional and digital publishing solutions, including content development, eLearning, editorial, production, accessibility, and technology, to clients across various sectors and globally.

Get in touch

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