



Crafting Engaging Microlessons for Interactive Learning

Background

The client is a renowned eLearning solutions provider offering interactive tutorials, practice tests, e-books, flashcards and articles for academic skill-building, standardized test preparation, and career development.

Challenge

The client sought a partner to analyze, repurpose, and build on their online content, with the goal of covering the US high school Biology curriculum with a comprehensive set of microlessons (MLs). These stand-alone interactive MLs provide approximately 10 minutes of "seat time" per ML with audio guidance, graphics, practice questions, and videos/animations.

Solution

At the upfront planning stage, Amnet analyzed the client's online biology content to identify the scope for repurposed content and to outline the new content to fill gaps in coverage, while also determining a blueprint for the entire high school Biology ML program.

For each ML, Amnet created an overall storyboard (SB) and a video SB in Word. Next, Amnet created graphics (.png) for the main ML and a text-to-speech version (.mp3 and .wav) of the video. Next, Amnet created professional audio and

synchronized it with the video. As a final step, the client will load the content and media assets onto their platform.

Outcome

The current project (an initial set of MLs) is approximately halfway through development. Beyond the initial project, the goal is to work our way through the rest of the high school Biology curriculum.

About Amnet

With over 20 years of experience, Amnet provides traditional and digital publishing solutions, including eLearning, content development, editorial, production, accessibility, and technology for clients worldwide.

Get in touch

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