



How Amnet Created High-Quality Content for Higher-Ed Test Banks

Background

The client is a leading US-based academic publisher of journals and books. For the higher-education side of their business, the client needed a partner to create high-quality test banks to accompany textbooks in multiple disciplines, including the social sciences, public health, and nursing.

Project Requirements

- Deploy a SME with expertise in the principles of good question authoring to write multiple choice questions, rationales, short-answer questions, and suggested answers per the client's specs.
- Deploy a suitable SME to review the accuracy and provide constructive criticism to help the author fine-tune the content.

Expertise Required

Essential prerequisites for the author and the reviewer included subject matter expertise, the ability to adhere to guidelines, prior experience in test bank creation, and knowledge of Bloom's taxonomy.

Solution Approach

After lining up experienced SMEs, the Amnet team carefully reviewed sample questions and provided detailed feedback to get each project off to a great start. In addition, meticulous planning/tracking was required to meet accelerated deadlines and to ensure seamless collaboration across onshore and offshore resources as well as with client stakeholders.

The team ensured that questions met appropriate difficulty and Bloom's levels, as well as comprehensively and accurately covered each chapter's learning objectives, and met the client's specs and Style Sheet.

A rigorous quality control through an accuracy reviewer ensured clear/concise questions/rationales, correct metadata, consistency with the book's approach/terminology, and relevance to the course.

Outcome

The client regularly assigns test bank authoring projects to Amnet. Amnet's panel now includes experienced subject matter experts for varied subjects who create high-quality test banks for multiple clients.

About Amnet

With 25 years of experience, Amnet offers end-to-end traditional and digital publishing solutions including peer-review management, editorial, project management, production, accessibility, and technology for university presses and other publishers in all sectors and around the globe.

Get in touch

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