

Managing Editorial Services for an Online Training Guidebook

Background

The client is a global organization focused on achieving sustainable growth and prosperity for its 180+ member countries. The online course for which Amnet has been contracted to provide editorial services aims to enhance knowledge and understanding of key features in the organizational design of tax administrations.

Client Requirements

The client provided an online training guidebook and required Amnet's expertise in editorial services that included copyediting, proofreading, project management, typesetting, barcode generation, and web PDF. The client-supplied content included varied elements such as the outline of the purpose, course content, learning aids (infographics, diagrams, tables), summary, and an appendix with relevant examples and case studies.

Amnet Approach

Keeping in view the nature of course material and to ensure the highest-quality services for the client, Amnet deployed a dedicated project manager and a team of experienced content editors with expertise in the pedagogical aspects of developing educational content. The project manager, as the single point of contact for the client, efficiently collaborated with stakeholders from Amnet and the client. Amnet efficiently managed both the editorial and production processes for the modules of the guidebook completed so far and continues to take care of subsequent modules for the client.

About Amnet

With over 20 years of experience, Amnet provides traditional and digital publishing solutions, including eLearning, content development, peer-review management, editorial, project management, production, accessibility, and technology, for clients worldwide.

Get in touch

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