How Amnet Helped a Leading Publisher of Medical Journals with Reviewer Selection Services

Client

A leading publisher of medical journals

Challenges

Enhancing the efficiency of the reviewer selection process so that editorial productivity and quality are improved.

Objectives

Improving reviewer selection procedures to enhance operational effectiveness and the peer review process itself.

Solution

Amnet studied the underlying concerns that were resulting in the client's challenges and introduced the following changes:

1) Diversification in the reviewer selection process, which ensured a higher response rate from reviewers.

2) Team was trained to select the correct keywords/strings, which helped to identify the best reviewers.

3) Enhanced the curated list of the reviewer database. Furthermore, encouraged the team to search for reviewers using PubMed, Google Scholar, and Web of Science.

4) Also worked on expanding the targeted group of reviewers (early-career researchers or experienced researchers)

Benefits

Acceptance rate by reviewers increased from 6% to 10%. This had a direct effect on the impact factor of the journals. This further led to an increase in the submission count of the journals.

Key Accomplishments

6% - 10%   Increase in acceptance rate

About Amnet

With 25 years of experience, Amnet offers end-to-end traditional and digital publishing solutions including peer-review management, editorial, project management, production, accessibility, and technology for university presses and other publishers in all sectors and around the globe.

Get in touch

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