Amnet
Energizing Relationships

How Amnet Helped a Leading Smart University Develop a Course on Sustainability

Project Description

The client, a leading smart university in the UAE, partnered with Amnet to design and develop a dynamic introductory sustainability certificate course. The course is tailored for individuals working across various sectors, including environmental management, sustainability, and quality control, as well as the general public interested in gaining knowledge about sustainability.

Estimated Duration: 90 minutes of learning time
Content Format: A mix of short animated explainer videos and interactive activities
Total Number of Videos: Up to 30 microlearning videos
Delivery Mode: Fully online, self-paced

Each module focuses on a sustainability theme, building knowledge step-by-step and keeping learners engaged through visual storytelling and interactive elements.

Project Scope

- Transform static content into engaging digital content.
- Design and produce up to 30 videos or interactive segments based on content suitability.
- Ensure consistency with the benchmark sample course provided by the client.
- Ensure consistency to match the client-supplied guidelines and deliver a polished, branded course ready for LMS deployment.

Solution

- **Design Approach:** Amnet adopted a learner-centric approach focused on clarity, visual appeal, and engagement.

- **Interactivity Engagement:** About 30 percent of the course included interactive elements such as scenario-based questions, infographics, click-and-reveal interactions, and sorting activities.

- **Modular Structure:** Each module covered a specific sustainability theme, ensuring the flow remained logical and digestible.

- **Microlearning Format:** Videos and activities were kept short and focused to promote retention and accommodate busy schedules.

- **Video Design:** Videos were created in Vyond with a consistent animated avatar aligned with the client's expectations.

- **Visual Alignment:** Our creative team refined the provided visuals to ensure a cohesive and visually consistent course design.

Outcomes

- Transformed raw content into a professionally produced digital course.
- Ensured high visual and instructional consistency with the client's benchmark course.
- Delivered a scalable, LMS-ready product for diverse learner groups.
- Supported the client's mission to advance sustainability education across professional and public domains.

About Amnet

With 25 years of experience, Amnet is dedicated to transforming education and training through innovative eLearning solutions. As a leading provider of end-to-end eLearning services, we empower publishers, educational institutions, businesses, and individuals to harness the full potential of digital learning experiences.

Get in touch

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