



How Amnet helped a leading academic publisher post their year-end titles to the printer earlier than planned

Background

The client is a leading academic publisher dedicated to delivering print and online material for diverse audiences including authors, researchers, libraries, schools, and educators across the globe. The client sought Amnet's assistance to expedite the completion of their year-end titles to meet stringent publication deadlines.

Challenges

The Amnet team was required to dispatch deliverables within a shorter timeframe than usual and in certain instances within 24 hours of receiving corrections. Amid these developments, the Amnet team had the task of ensuring quality assurance with a thorough quality check during different stages of production despite compressed timelines.

Solution Approach

Dedicated Amnet project managers (PM) overseeing the client's projects ensured a proactive approach, from initiation to completion, and facilitated stakeholder alignment throughout the book production process. During the launch meeting, the PM updated all stakeholders, including production teams, on the need to work with accelerated timelines. Further, the PM crafted a comprehensive end-to-end schedule, aligned with printer deadlines, for each project. The PM sent periodic alerts and follow-ups, maintaining proactive project oversight throughout. Despite the accelerated timelines, the Amnet team performed robust quality checks at appropriate stages per the standard workflow, thereby ensuring uncompromised quality.

Outcome

Amnet successfully met the reduced timeframe for the year-end titles, dispatching all deliverables per client requirements. The client commended the Amnet team for the additional efforts that resulted in early submission to the printer. Additionally, a new service involving art preparation and resizing was added to Amnet's existing full-service service portfolio for the client.

Client Appreciation

"Thanks for all that you and your Amnet team did to get the end-of-the-year files here and posted to the printer. We appreciate the extra effort to get them here earlier!"

This case exemplifies Amnet's commitment to overcoming challenges, meeting accelerated timelines, and delivering exceptional quality in collaboration with our esteemed clients.

About Amnet

Amnet, with over 20 years of experience, provides traditional and digital publishing solutions, including content development, peer-review management, eLearning, editorial, production, accessibility, and technology, to clients across various sectors and globally.

Get in touch

✉ hello@amnet-systems.com

🌐 www.amnet.com