



## How Amnet Provided a Fast, Cost-Effective Document Remediation Solution for a Leading Banking and Financial Marketing Firm

### About the Customer

The client is a global marketing firm specializing in financial and professional services. They work with their customers in creating strategy, content, and data analysis for leading financial services brands.

### Challenges

- The challenges were multifaceted, including complex financial tables with fillable forms that required precise handling for accuracy and accessibility.
- The multicolor, multicolumn layouts, with statistical reports and graphs, posed difficulties in ensuring clarity and accessibility.
- The client required short TAT of 24–48 hours, large financial data tables, frequent content updates, and complex fillable forms, which in turn necessitated the quick yet accurate updating of financial data, tables, and charts without compromising quality.
- The management of external financial source reference links was a part of the challenge, as the links needed to be both accurate and easily navigable for all users, including those with visual challenges.

### Solution Approach

- Amnet appointed an IAAP-CPAC certified project manager to oversee the accessibility consulting to ensure compliance with industry standards.
- Automated tagging, validation, and reading order correction were implemented to streamline the process and ensure consistency across the reports.
- Subject matter experts (SMEs) provided detailed alt-text for complex graphs and financial tables to enhance accessibility.

- Semiautomated form processing was used to maintain consistency and accuracy in fillable forms, while certified experts abbreviated financial terms and state codes for clarity.
- Thorough testing was conducted with vision-impaired users using JAWS to ensure full accessibility and usability across all content.

### Outcome

- Amnet's document remediation successfully processed 20,000 pages monthly, ensuring the client's content needs were met at scale.
- The streamlined processes resulted in 20 percent cost savings for the client, optimizing efficiency while maintaining quality.
- Additionally, Amnet was able to provide rapid turnaround for on-demand needs, completing urgent updates and changes quickly and accurately to meet tight deadlines.

### About Amnet

For companies that need to make their content accessible, Amnet provides born-accessible content and also remediates existing content. We help clients stay ahead of the curve and enable digital equality in compliance with regulatory standards such as WCAG 2.X (Levels A and AA), Section 508, ADA, EAA 2026 and EN 301 549. Amnet is also a Benetech-certified accessibility vendor.

### Get in touch

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