

Streamlining Lecture PowerPoint Development and Production



Background

The client is a large higher-education publisher requiring authoring, copyediting, and formatting services for lecture PowerPoint slides (PPTs) to accompany textbooks in biology, psychology, and public speaking among others.

Challenges

- Amnet received inputs in chapter-wise batches for multiple concurrent projects.
- Multiple stakeholders from different teams (including authoring, copyediting, accessibility) were involved.

Expertise Required

Subject matter expertise and the ability to use client-supplied guidelines were essential author prerequisites. Some projects required creation of new content while in a few cases the client requested revision of previous edition PPTs using the resources supplied.

Solution Approach

The Amnet team focused on three aspects: (a) engaging experienced resources, (b) meticulous planning, and tracking, and (c) ensuring seamless collaboration across functions and client stakeholders.

- The operations teams performed a comprehensive analysis of the project requirements.
- Amnet deployed experienced subject matter experts on the project, focusing both on quality and on-time delivery.
- All Amnet teams involved ensured streamlined quality control mechanism during all phases of the project.
- The project manager, as a single point of contact, ensured efficient planning and tracking of progress and maintained seamless collaboration with all stakeholders.

Current Engagement

Amnet and the client continue to work together on editorial and authoring services for lecture PPTs, accessibility conversion, revision summary creation, test bank authoring, and editorial and production services for other types of products (e.g., solution manuals, textbooks).

About Amnet

With 25 years of experience, Amnet offers end-to-end traditional and digital publishing solutions including peer-review management, editorial, project management, production, accessibility, and technology for university presses and other publishers in all sectors and around the globe.

Get in touch

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