



How Amnet Helped a Leading Publisher of Medical Journals with Their Journal Editorial Office Services

Client

A leading publisher of medical journals

Challenges

Improving the quality of submissions and enriching the communication with different stakeholders. Reducing manuscript withdrawals and bringing down the touch time from acceptance to export.

Objectives

- 1) Ensuring that the quality of the content is appropriate for the journal.
- 2) Bringing in tech-driven modules to improve efficiencies and reduce touch time.

Solution

To address the publisher's concerns, multiple actions were put in place:

- 1) Hired a combination of postgraduates and PhD holders from the respective disciplines, who were then deployed to carry out journal editorial office services.
- 2) A tech-driven module was introduced in the workflow to carry out preflight checks instantly. This module assisted in reducing unnecessary manuscript withdrawals and in ensuring admin checks were carried out swiftly.
- 3) A dedicated team of editors was introduced to work exclusively on the revised manuscripts. This ensured that the requisite focus was kept on the workflow.

Benefits

- 1) Manuscript withdrawals reduced from 49% to 22%.
- 2) 90% of manuscripts moved from acceptance to export in two to four days.
- 3) Touch time of revised manuscript workflow improved from 96 to 72 hours.
- 4) Reduction in withdrawals by 7%.

Key Accomplishments

22%

Unsubmissions reduced

90%

Manuscripts moved from acceptance to export within 96 hours

About Amnet

With 25 years of experience, Amnet offers end-to-end traditional and digital publishing solutions including peer-review management, editorial, project management, production, accessibility, and technology for university presses and other publishers in all sectors and around the globe.

Get in touch

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