

## How Amnet Helped a Leading Publisher of Medical Journals with Their Journal Editorial Office Services

### Client

A leading publisher of medical journals

### Challenges

Improving the quality of submissions and enriching the communication with different stakeholders. Reducing manuscript withdrawals and bringing down the touch time from acceptance to export.

### Objectives

- 1) Ensuring that the quality of the content is appropriate for the journal.
- 2) Bringing in tech-driven modules to improve efficiencies and reduce touch time.

### Solution

To address the publisher's concerns, multiple actions were put in place:

- 1) Hired a combination of postgraduates and PhD holders from the respective disciplines, who were then deployed to carry out journal editorial office services.
- 2) A tech-driven module was introduced in the workflow to carry out preflight checks instantly. This module assisted in reducing unnecessary manuscript withdrawals and in ensuring admin checks were carried out swiftly.
- 3) A dedicated team of editors was introduced to work exclusively on the revised manuscripts. This ensured that the requisite focus was kept on the workflow.

### Benefits

- 1) Manuscript withdrawals reduced from 49% to 22%.
- 2) 90% of manuscripts moved from acceptance to export in two to four days.
- 3) Touch time of revised manuscript workflow improved from 96 to 72 hours.
- 4) Reduction in withdrawals by 7%.

### Key Accomplishments

**22%**

Unsubmissions reduced

**90%**

Manuscripts moved from acceptance to export within 96 hours

### About Amnet

With 25 years of experience, Amnet offers end-to-end traditional and digital publishing solutions including peer-review management, editorial, project management, production, accessibility, and technology for university presses and other publishers in all sectors and around the globe.

### Get in touch

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