

How Amnet Helped Modernize Legacy Sports Courses for a Leading U.S. Publisher



About the Client

The client is a leading publisher of online courses and comprehensive educational materials on physical activity and health for sports professionals.

Project Scope

- The client approached Amnet with a requirement to convert 17 legacy HTML courses into a modern HTML5 format, ensuring the courses are SCORM compliant for smooth integration with the learning management system (LMS).
- The project aimed to enhance the user experience by improving engagement and interactivity, making the courses more immersive and effective for learners, all within a tight deadline.
- Meeting accessibility standards was a priority to ensure the courses were inclusive and accessible to all learners.

Solution Approach

- Amnet's solution approach focused on HTML5 and SCORM integration to ensure seamless compatibility with the LMS.
- To boost learner motivation, gamified quizzes were incorporated, and interactive elements were added that enhanced learner engagement.
- Scenario-based and role-playing videos were also included to provide real-life applications of the concepts, making the learning more relatable and practical.
- In addition to this, supplementary resources were provided to offer deeper engagement and an effective learning experience.

Outcome

- Amnet's approach successfully resulted in a 35 percent increase in course completion rates, due to enhanced interactivity.
- The project also led to a 50 percent reduction in maintenance time, driving significant cost savings.
- The update improved accessibility, scalability, and deployment efficiency, ensuring the courses were more inclusive, adaptable to various platforms, and easier to manage and deploy.

About Amnet

With 25 years of experience, Amnet is dedicated to transforming education and training through innovative eLearning solutions. As a leading provider of end-to-end eLearning services, we empower publishers, educational institutions, businesses and individuals to harness the full potential of digital learning experiences.

Get in touch

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