A LEADING EBOOK PUBLISHER SCALES PRINT-ON-DEMAND CAPABILITY AND PROCESSES ORDERS SEAMLESSLY

Scope of the project

One of the leading eBook publishers was seeking to scale and streamline the print-on-demand process in order to efficiently manage the rapid inflow year-on-year. The client decided to partner with Amnet given its demonstrated publishing capabilities to manage this project. Based on the first-in-first-out model, Amnet was expected to print, process, and deliver 7000 titles on an average within a strict turnaround time (TAT) of 15 hours with a minimum 99.50% quality level.

Challenges

Rapidly increasing POD orders year-on-year

Limited time and resources to efficiently meet the scaling demand

Lack of right technology to meet demanding quality and timeline expectations

Solution

Based on the project requirements, Amnet mobilized its skilled resources and right-fit technology to meet the client's POD scalability requirements seamlessly. We assigned a dedicated project team across various locations that comprised project managers, team leaders, and production members for each facility. Combining cutting-edge tools and robust quality assurance processes we redesigned and strengthened the POD process while helping the Amazon team achieve their targets effortlessly.

Considering the high volumes and short timelines, we ensured that there are no production glitches in delivering certainty. We set up operations across three of our facilities (Chennai, Vellore & Nellai) employing the business continuity planning (BCP) model. We run production and share the workflow across facilities to ensure project requirements are met continually and efficiently.

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Year-On-Year Growth in Volume and Quality

Titles: 88,876
Quality: 99.87%

2010

Titles: 274,632
Quality: 99.90%

2011

Titles: 488,463
Quality: 99.96%

2012

Titles: 726,367
Quality: 99.92%

2013

Titles: 999,505
Quality: 99.95%

2014

Titles: 1,382,754
Quality: 99.98%

2015

Titles: 1,500,402
Quality: 100.00%

2016

Titles: 1,681,571
Quality: 100.00%

2017

Titles: 1,866,072
Quality: 100.00%

2018

Outcome

Amnet exceeded the client's expectations with regard to the high volume of titles produced, strict quality assurance, and accelerated turnaround time. Our delivery excellence combined with transparent and well-managed communication ensured smooth execution. Based on our continuous high-performance delivery Amnet has become their primary vendor for POD services. Our long-term association has also yielded other opportunities, including eBook, EPUB, and typesetting support, making us one of Amazon's partners of choice.

About Amnet

With **22** years of experience, Amnet provides technology-led, end-to-end services and solutions for publishers and content aggregators needing reliable and efficient publishing services. Amnet offers end-to-end services across Project Management, Editing, Accessibility, Design, Enrichment, Composition, and Distribution to deliver outputs in all preferred formats.

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