

## Case Study

# Decoupling Services Helps a Leading University Press Save Cost

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## About The Client

The client is one of the largest and oldest university presses in the United States and publishes a wide variety of academic titles and journals.

## The Challenge

The client was facing challenges with their growing list of scholarly journals due to a dearth of in-house resources. This resulted in delayed schedules and challenges in maintaining project budgets. The client was on the lookout for a publishing services partner who could help them to meet deadlines and manage production costs without compromising quality.

## The Solution

With a view to save time and cost, Amnet offered a unique Smartshoring® delivery model, a hybrid mix of onshore and offshore resources to deliver offshore project management and onshore editorial services.

## Outcome

The client achieved significant cost savings with this delivery model and was extremely happy with the quality and delivery timelines. The client awarded Amnet by assigning more journals.

# The Amnet Advantage

- Decoupling specialized/skill-intensive services from production services to bring down cost
- High-quality services—a blend of creative and process expertise
- Predictable outcome by virtue of custom-built delivery unit
- Lower operational cost—optimized with offshore resources
- Shortened time to market—effective project management

Decoupling Services Helps a Leading University Press Save Cost, V1.01\_27Sep2019

## About Amnet

Amnet is a Technabled Services company with over 20 years of experience addressing the needs of publishers by offering end-to-end services across Project Management, Design, Editing, Accessibility Enrichment, Composition, and Distribution to deliver outputs in the most preferred formats. Our customers stand to gain through our unique delivery methodology, Smartshoring®—a smart balance of onshore and offshore resources enriched with strategic global partnerships across multiple geographies.



Flexible Resources



Years of Service



ISO Certified



Clients



ISMS Certified



Languages

India | US | EMEA

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