

Case Study

Ancient Language Expertise for Academic Publishing



About The Client

The client is one of the largest and oldest university presses in the world and publishes content across the entire academic and higher education spectrum, including scholarly books, journals, and online products.

The Client Context

The client was facing challenges in converting Greek content to XML formats due to a dearth of in-house resources. This resulted in delayed schedules and challenges in maintaining the project budgets.

To help them with the above task, the client was on the lookout for a publishing service partner who could help them with Greek XML conversion. Some of the key expectations from the client included:

- Experience in handling Greek content
- Conformity to predefined quality benchmarks
- Competitive pricing
- Ability to meet schedules during seasonal upsurges in volume

The Challenge

The client approached Amnet for help with projects on tight schedules with a Quality SLA of 99.95%.

The Solution

Amnet took up the challenge with a team of 25 members dedicated to handling Greek language. The key to meeting the turnaround times was reducing manual efforts to the minimum. Besides using various OCR engines for Greek text extraction to reduce manual efforts, new scripts were created for conversion of hexadecimal Greek content to UTF-8. The conversion and validation process was automated by way of new tools created specifically for the project. This reduced the team's manual effort by 25%.

Outcome

The client was impressed with Amnet's hard work and diligence. Amnet exceeded the quality standard, hitting 100% consistently. Automation brought down the cost of resources and Amnet was able to offer competitive pricing. This resulted in a 20% cost-benefit. The customer was extremely pleased and increased the volume of work.

The Amnet Advantage

- Trained and experienced resources with the skills to encode Greek language. This skill set can be deployed in other ancient languages for typesetting and XML projects.
- High quality of outputs delivered consistently
- Scalability to meet seasonal upsurges in volume
- Competitive pricing

Amnet at a Glance

Amnet is a Technabled Services company with over 20 years of experience addressing the needs of publishers by offering end-to-end services across Project Management, Design, Editing, Accessibility Enrichment, Composition, and Distribution to deliver outputs in the most preferred formats. Our customers stand to gain through our unique delivery methodology, Smartshoring®—a smart balance of onshore and offshore resources enriched with strategic global partnerships across multiple geographies.



Flexible Resources



Years of Service



ISO Certified



Clients



ISMS Certified



Languages

India | US | EMEA

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